

Creating an Electronic Press Kit (EPK) for the SC IPHC Website

A Press Kit is like a resume of your ministry. The (EPK) Kit should highlight your best qualities so you can make a good impression. You want enough information to generate interest so a potential Church will contact you for further information. The material below will help you in submitting the proper and adequate information. To submit your EPK to our Website, please adhere to the guidelines below and email to the Media Department. Be sure to send links and photos. You need to submit at least one photo and no more than three.

Contact Information:

- Full Name and/or Ministry Name
- Phone Number(s)
- Email
- Mailing Address
- Website (if you have one)

Biography:

- Write about yourself, ministry and experience. Keep it to three paragraphs. Write bio in third person.
- Do not bore; keep it short and to the point.
- Make sure it is edited.
- Discuss your Ministry gifts and/or subjects you have studied.
- Link to, or provide information about your recent meetings.

Photograph:

- Obtain a great picture (professional photograph if available) of yourself (spouse can be included) and perhaps two other photos.
- ONLY submit high resolution photographs.
- Do not send phone pictures, selfie's or ones with special effects.
- Consider the ministry opportunities you desire. Your choice in attire may speak louder than your words.

Ministry Sample:

- Include links to audio, video or written work of your ministry such as sermons or other type speaking or singing engagements.

Endorsements:

- Include a few quotes (3-5) from other ministers or churches where you have ministered. Have them say something positive about your ministry. Use no more than a couple of sentences per endorsement.

Downloadable Flyer:

- If you have already prepared a downloadable flyer you may submit it or send link. A downloadable flyer isn't necessary but may help in some cases.